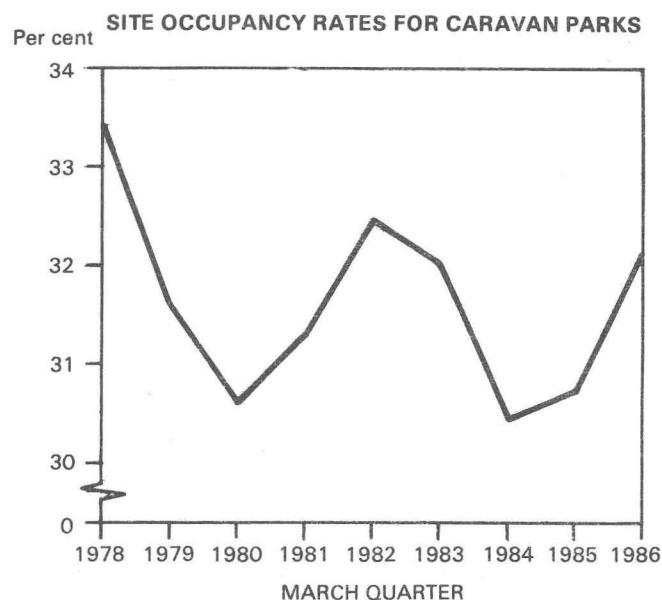
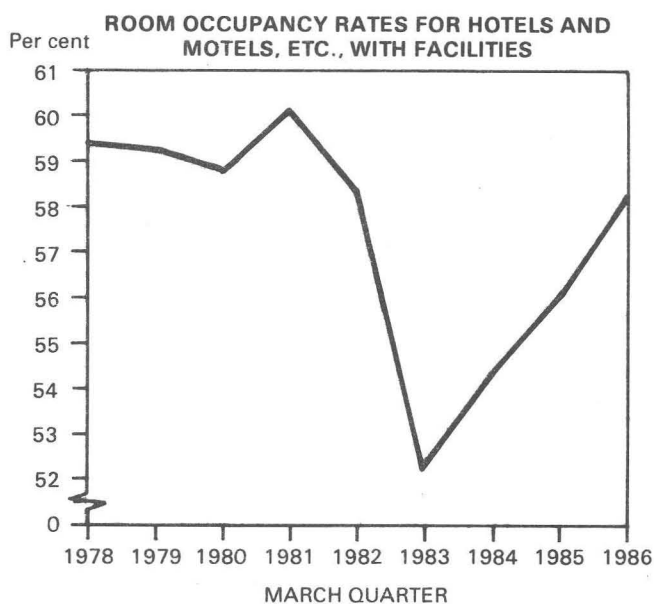


TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1986

- PHONE INQUIRIES**
- *about these statistics*—contact Mr Mark Patton on Canberra (062) 52 6243 or any ABS State office.
 - *about other statistics and ABS services*— contact Information Services on Canberra (062) 52 6627 or any ABS State office.
- MAIL INQUIRIES**
- *write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616* or any ABS State office.
- ON VIATEL**
- key *656# for selected economic, social and demographic statistics on VIATEL.

MAIN FEATURES



The room occupancy rate for hotels and motels etc. with facilities was 58.3% for the March quarter 1986 (compared with 56.1% for the March quarter 1985). This was the tenth consecutive quarter where there has been an increase in the room occupancy rate when compared with the same period twelve months earlier. Accommodation takings for the March quarter 1986 were \$297m, an increase of 20.2% compared with \$247m for the March quarter 1985.

The number of bed spaces has also increased significantly compared with the same period 12 months ago. There has been a 10.7% increase in bed spaces in hotels and a 3.4% increase in bed spaces in motels.

The site occupancy rate for caravan parks for the March quarter 1986 was 32.1%, compared with 30.7% for the March quarter 1985. Accommodation takings for the March quarter 1986 were \$49m, an increase of 14% compared with \$43m for the March quarter 1985.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Users may also wish to refer to the following publication which is available on request:

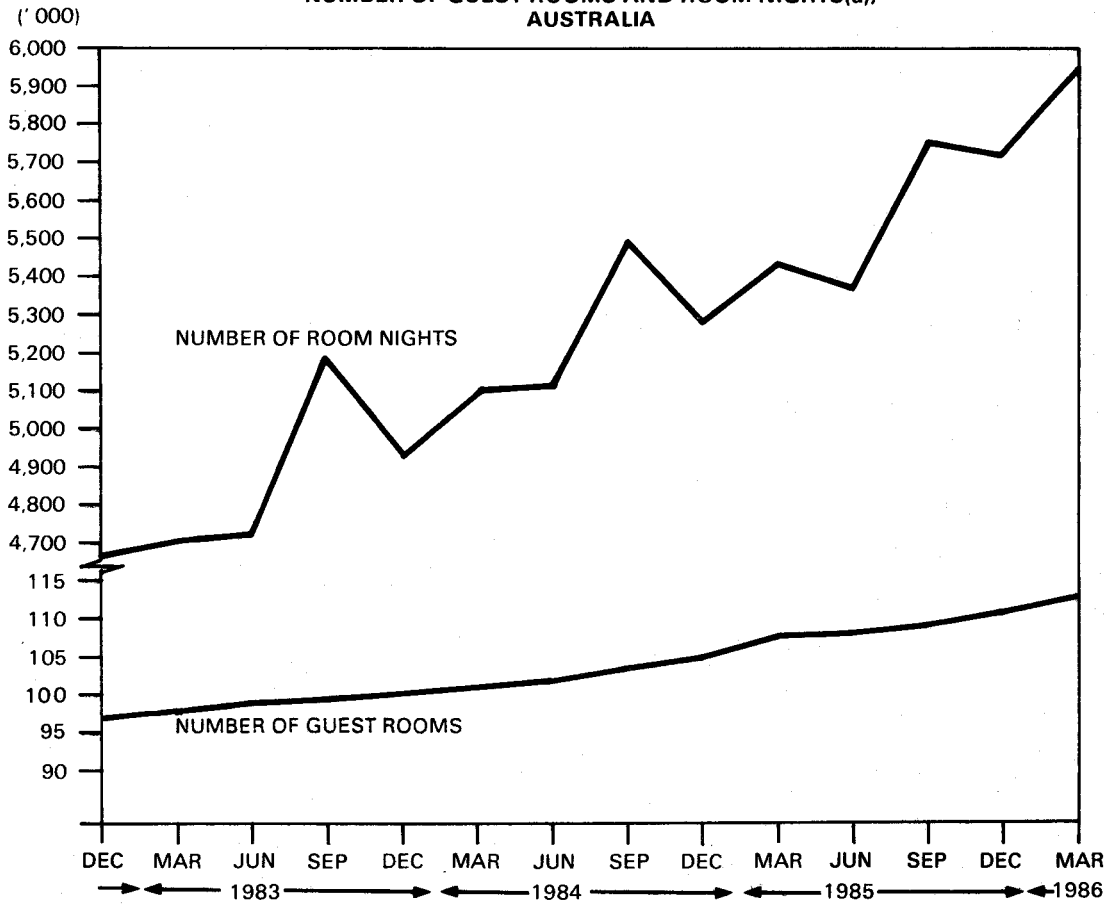
Selected Accommodation Establishments, Australia, 1984-85 (8636.0)

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

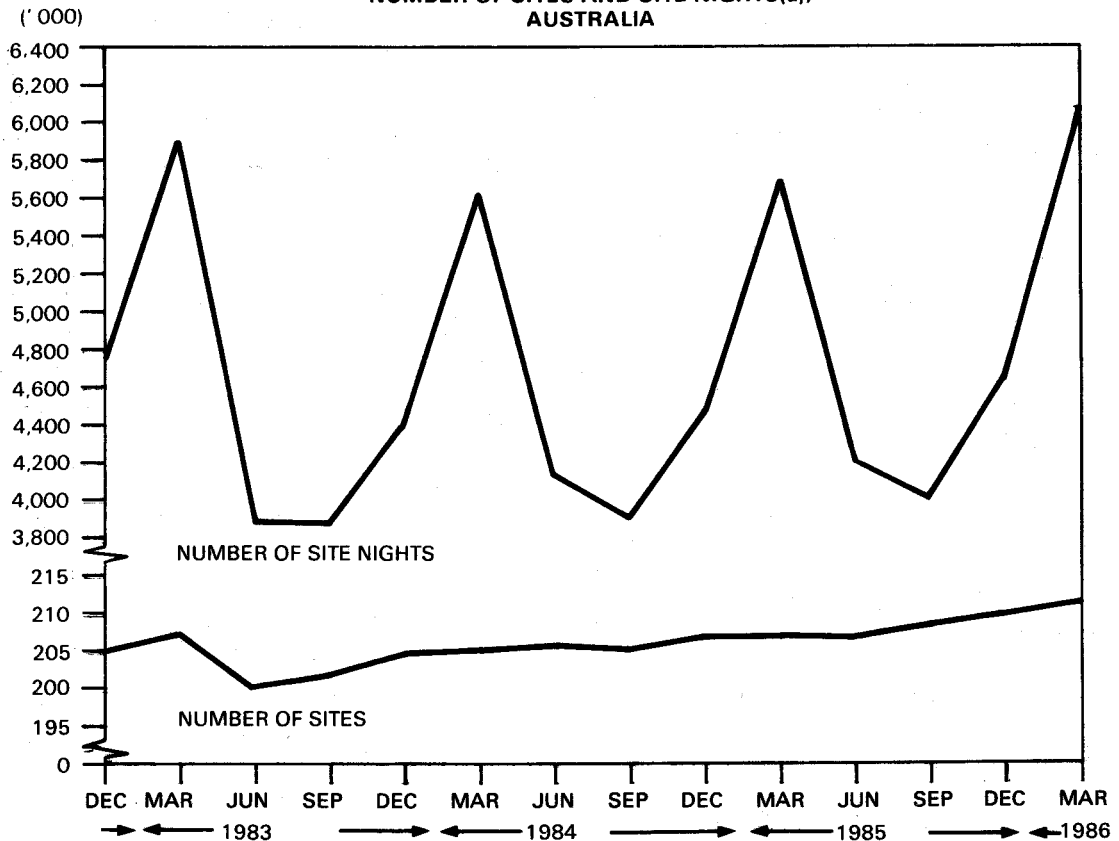
IAN CASTLES
Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC., WITH FACILITIES;
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a),
AUSTRALIA**



(a) Number of Room Nights represents the total number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory Notes.

**CARAVAN PARKS;
NUMBER OF SITES AND SITE NIGHTS(a),
AUSTRALIA**



(a) Number of Site Nights represents the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory Notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
March quarter 1985—															
Establishments	250	1,136	1,386	165	562	727	240	698	938	118	172	290	148	144	292
Guest rooms	9,340	27,927	37,267	4,932	14,237	19,169	6,997	16,421	23,418	3,301	4,574	7,875	4,952	6,306	11,258
Bed spaces	22,798	84,454	107,252	11,398	41,498	52,896	19,266	49,923	69,189	8,084	14,052	22,136	10,660	16,839	27,499
March quarter 1986—															
Establishments	265	1,183	1,448	182	562	744	253	716	969	120	178	298	148	149	297
Guest rooms	9,831	29,052	38,883	5,047	14,634	19,681	8,395	16,976	25,371	3,318	4,818	8,136	5,072	6,471	11,543
Bed spaces	24,576	88,664	113,240	11,956	42,266	54,222	23,821	51,740	75,561	8,087	14,749	22,836	11,053	17,118	28,171
ROOM OCCUPANCY RATES (per cent)															
1985—															
January	52.6	63.2	60.6	47.7	58.4	55.6	53.2	61.7	59.2	47.7	65.6	58.1	43.9	57.4	51.5
February	59.9	55.5	56.6	63.4	55.2	57.3	43.4	45.4	44.8	48.1	53.3	51.1	44.7	50.6	48.0
March	62.0	57.9	58.9	67.5	61.8	63.3	48.9	47.8	48.1	54.3	57.1	55.9	47.7	52.0	50.1
March quarter 1985	58.1	59.0	58.8	59.4	58.6	58.8	48.7	51.8	50.9	50.1	58.9	55.2	45.4	53.4	49.9
1986—															
January	59.0	65.7	64.0	50.9	57.6	55.9	53.2	62.9	59.7	54.4	69.3	63.2	48.5	56.9	53.2
February	65.5	57.4	59.4	64.3	55.7	57.9	44.8	50.1	48.4	52.9	54.8	54.0	49.8	49.2	49.5
March	67.8	61.2	62.9	63.8	60.6	61.4	49.7	52.0	51.2	61.5	66.7	64.6	48.0	52.2	50.3
March quarter 1986	64.0	61.6	62.2	59.5	58.1	58.4	49.4	55.2	53.3	56.4	63.9	60.8	48.7	52.9	51.1
BED OCCUPANCY RATES (per cent)															
1986—															
January	40.2	46.9	45.5	34.7	41.8	40.2	36.1	45.0	42.2	38.7	49.7	45.8	35.2	45.5	41.5
February	39.2	32.8	34.2	38.7	32.1	33.5	24.5	28.6	27.3	31.3	30.7	30.9	31.7	32.0	31.9
March	41.5	36.7	37.8	39.6	37.8	38.2	28.0	30.5	29.7	39.2	40.4	40.0	31.0	35.1	33.5
March quarter 1986	40.3	39.0	39.3	37.6	37.4	37.4	29.7	34.9	33.3	36.6	40.6	39.2	32.7	37.7	35.7
TAKINGS FROM ACCOMMODATION (\$'000)															
1986—															
January	11,603	27,948	39,552	4,568	11,219	15,787	9,070	15,035	24,105	2,485	4,549	7,034	3,640	4,856	8,497
February	13,535	21,232	34,767	6,453	9,686	16,139	6,309	9,427	15,736	2,435	3,149	5,584	3,767	3,734	7,501
March	15,321	25,243	40,564	6,933	11,667	18,600	7,969	11,005	18,974	3,227	4,305	7,532	3,853	4,421	8,274
March quarter 1986	40,459	74,424	114,883	17,953	32,572	50,526	23,348	35,466	58,814	8,147	12,003	20,150	11,260	13,011	24,272

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
March quarter 1985—												
Establishments	86	66	152	33	34	67	11	27	38	1,051	2,839	3,890
Guest rooms	2,745	1,615	4,360	1,200	1,394	2,594	691	1,569	2,260	34,158	74,043	108,201
Bed spaces	6,850	4,939	11,789	3,219	3,763	6,982	1,619	4,638	6,257	83,894	220,106	304,000
March quarter 1986—												
Establishments	92	62	154	35	33	68	11	28	39	1,106	2,911	4,017
Guest rooms	2,900	1,461	4,361	1,486	1,453	2,939	691	1,639	2,330	36,740	76,504	113,244
Bed spaces	7,673	4,517	12,190	4,036	4,096	8,132	1,632	4,480	6,112	92,834	227,630	320,464
ROOM OCCUPANCY RATES (per cent)												
1985—												
January	63.7	70.9	66.4	34.5	41.7	38.4	57.5	80.2	73.3	50.6	61.7	58.2
February	60.7	64.1	62.0	39.0	43.4	41.4	59.5	74.8	70.1	53.0	53.0	53.0
March	68.3	71.4	69.5	44.2	47.7	46.1	67.5	76.5	73.8	57.3	56.4	56.6
March quarter 1985	64.4	69.0	66.1	39.3	44.3	42.0	61.6	77.2	72.5	53.7	57.2	56.1
1986—												
January	66.8	74.4	69.3	31.8	46.1	38.9	55.2	72.5	67.3	54.1	62.9	60.1
February	69.3	73.6	70.7	36.4	48.7	42.4	59.7	70.4	67.2	56.3	55.0	55.4
March	68.9	76.5	71.4	47.4	56.1	51.7	70.8	77.0	75.2	59.1	59.2	59.2
March quarter 1986	68.3	74.8	70.5	38.6	50.4	44.4	62.0	73.4	70.0	56.5	59.2	58.3
BED OCCUPANCY RATES (per cent)												
1986—												
January	48.5	53.9	50.5	18.7	28.7	23.8	41.5	55.6	51.8	37.5	45.6	43.2
February	44.2	46.4	45.0	19.1	29.2	24.2	37.2	42.4	41.0	33.3	31.9	32.3
March	44.7	48.4	46.1	27.1	33.6	30.3	47.6	48.3	48.1	36.1	36.0	36.0
March quarter 1986	45.8	49.7	47.3	21.7	30.5	26.1	42.3	49.0	47.2	35.7	38.0	37.4
TAKINGS FROM ACCOMMODATION (\$' 000)												
1986—												
January	3,113	1,583	4,696	823	1,026	1,849	684	2,104	2,788	35,987	68,321	104,308
February	2,864	1,342	4,207	873	1,003	1,876	707	1,887	2,594	36,943	51,460	88,403
March	3,176	1,532	4,708	1,342	1,264	2,605	940	2,246	3,186	42,760	61,683	104,443
March quarter 1986	9,154	4,457	13,611	3,038	3,293	6,331	2,331	6,238	8,568	115,690	181,464	297,154

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	ESTABLISHMENTS AND CAPACITY (number)						Northern Territory	Tasmania	Western Australia	South Australia	Queensland	Victoria	New South Wales(a)		Australia
	South Wales(a)	Victoria													
March quarter 1985—															
Establishments	582	430	388	155	241	61	15	1,872							
Powered sites	51,648	37,543	20,253	12,571	14,709	3,087	963	140,774							
Unpowered sites	23,974	13,480	11,649	5,096	4,045	2,184	2,051	62,479							
Cabins, flats, etc.	1,101	923	743	541	532	72	175	4,087							
<i>Total capacity</i>	76,723	51,946	32,645	18,208	19,286	5,343	3,189	207,340							
March quarter 1986—															
Establishments	591	424	388	165	242	65	23	1,898							
Powered sites	52,733	37,621	20,616	13,377	15,144	3,231	1,384	144,106							
Unpowered sites	24,232	13,174	10,864	5,310	3,964	2,183	2,635	62,362							
Cabins, flats, etc.	1,181	950	849	577	533	70	154	4,314							
<i>Total capacity</i>	78,146	51,745	32,329	19,264	19,641	5,484	4,173	210,782							
SITE OCCUPANCY RATES (per cent)															
1985—															
January	48.4	53.6	40.0	40.9	48.9	45.5	13.4	47.2							
February	21.9	21.1	25.8	19.7	32.1	31.7	10.9	23.2							
March	19.9	17.9	25.1	18.0	30.3	24.1	13.6	21.0							
March quarter 1985	30.3	31.2	30.5	26.4	37.3	33.8	12.7	30.7							
1986—															
January	47.1	53.0	39.4	38.6	49.4	47.3	14.5	46.2							
February	22.5	21.4	26.1	19.0	30.8	33.5	14.5	23.4							
March	25.5	23.8	29.0	22.8	34.6	26.8	15.9	26.0							
March quarter 1986	32.0	33.1	31.7	27.0	38.5	36.0	15.0	32.1							
TAKINGS FROM ACCOMMODATION (\$'000)															
1986—															
January	10,006	6,176	2,901	2,001	2,366	612	155	24,216							
February	4,322	2,261	1,624	904	1,308	408	137	10,965							
March	5,373	2,922	2,002	1,125	1,541	369	169	13,501							
March quarter 1986	19,701	11,359	6,526	4,030	5,215	1,389	461	48,682							

(a) Includes Australian Capital Territory.